

## Keokuk County

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### Community Health Needs Assessment Snapshot

#### Promote Healthy Behaviors

Problems/Needs:

- Teen alcohol abuse
- Tobacco use
- High rates of chronic disease, colon and lung cancer and cardiac disease (according to Community Health Status Report 2009)

#### Prevent Injuries

Problems/Needs:

None identified

#### Protect Against Environmental Hazards

Problems/Needs:

- Rural roadside dumping

#### Prevent Epidemics and the Spread of Disease

Problems/Needs:

None identified

#### Prepare for, Respond to, and Recover from Public Health Emergencies

Problems/Needs:

- Lack of organized Community Shelter Plan

## Strengthen the Public Health Infrastructure

### Problems/Needs:

- Lack of Public Transportation
- Lack of adequate PH funding for Nursing and HMHCA services for needy residents of Keokuk County (still have many who fall through the cracks, Seneca funding is uncertain)

## Community Health Improvement Plan

| Goal   | Strategies  | Who is responsible?                    | When? (Timeline) |
|--|---|--|------------------|
| Reduce average incidence of self reported binge drinking in the past year as identified on Iowa Youth Survey by 1%(This was reduced 50% in past 2 years) | KCSTAAR will continue to seek funding opportunities ( grants, local support)        | Lynn Zolek                             | December 2014    |
|  | KCPH will use Facebook Page to promote related messaging by posting link to KCSTAAR | Marilyn Waechter                       | by Feb 28, 2011  |
|  | KCPH will participate in KCSTAAR activities as able (Family Nite Out)               | Marilyn Waechter/designated KCPH Staff | September 2011   |
|  | Youth Center funding??  | KC Endowment Fund??? Lyn will pursue   | Spring 2011      |

| Goal   | Strategies   | Who is responsible?                   | When? (Timeline) |
|--|--|---------------------------------------|------------------|
| Decrease percent Tobacco Related Health Consequences (decrease cardiac/cancer rates) (According to 2010 CHSI - KC Rate of deaths related to Lung Cancer 55.6 compared with HP Target 43.3; KC rate of colon cancer is 22.5 compare to HP target of 13.7) | KCPH will partner with and Support Tobacco Coalition activities by :attending meetings as time allows, participating in community events/health education as time allows and as opportunity arises, providing letter of support for grant proposals as requested | Marilyn Waechter/designated staff     | December 2011    |
|  | Prepare/submit grant requests for tobacco related funding  | John Revolinski                       | December 2011    |
|  | JEL group to be sustained  | John Revolinski and coalition members | December 2011    |
|  | Tobacco cessation services   | John Revolinski                       | Throughout 2011  |
|  | KCPH will promote screening for colon cancer   | KCPH staff                            | Throughout 2011  |

| Goal  | Strategies   | Who is responsible?                    | When? (Timeline)         |
|---|--|--|--------------------------|
| Improve rates of hospitalization/death for reported chronic diseases (Baseline rates per Community Health Status Report 2009 - Colon cancer 32.1, Lung cancer 81.7, Coronary heart disease 271, Stroke 70.8 ) | promote healthy life styles by:  |  |                          |
|   | provide screening for Blood Pressure/referral for hypertension monthly and as opportunity arises                               | KCPH Staff                             | throughout the 2011 year |
|   | provide screening/referral for Blood Sugar monthly and as opportunity arises   | KCPH Staff                             |                          |
|   | provide education for management of chronic disease  | KCPH Staff                             |                          |
|   | support/participate in Relay for Life, American Heart Association activities, Live Healthy Iowa, local tobacco coalition, etc. | community members and KCPH staff       |                          |
|   | promote recommended screenings and healthy lifestyle messaging on KCPH Facebook page and news articles                         | Marilyn Waechter/Robbin Clubb          | monthly                  |
|   | Provide Community Health Education 1:1 or group per request  | Marilyn Waechter/designated KCPH staff | per request              |
|   | Seek funding for chronic disease management activities   | KCPH administrator                     | throughout the 2011 year |
|   | Continue KCHC articles for local newspaper   | KCHC Administrator                     |                          |

| Goal   | Strategies  | Who is responsible?                        | When? (Timeline) |
|--|---|--|------------------|
| Maintain/Improve level of local funding for essential public health activities and home care for needy residents of Keokuk County. (Baseline information local public health grant has decreased from FY 10 -\$67,621.00 to FY 11 \$49,324.00) | Seek/apply for additional grants/funding for SN and HMCAs services - alternative plan for use of LPHS Grant | Marilyn Waechter and designated KCPH staff | throughout 2011  |
|  | Promote value of service to KC Board of Supervisors   | KCPH administrator and staff               | throughout 2011  |
|  | Assess availability of other community services to fill needs   | KCPH Staff and CPC                         | throughout 2011  |
|  | Provide Information and Referral  | KCPH Staff and CPC                         | throughout 2011  |